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PRESS RELEASE

ETI Converting Equipment appoints an agent for Italia

Boucherville, February 21st, 2007 – *ETI Converting Equipment*, a Canadian company based in Boucherville, Quebec, Canada, is pleased to announce the appointment of Mr Giovanni Ravelli, from *Litotec*, Milan, as the ETI Converting agent in Italia. The market knowledge and the excellent reputation of Mr Ravelli, combined with the ETI global expertise, will create an excellent synergy to serve and meet the Italian market's expectations.

ETI Converting Equipment enables label printers to siliconize, coat adhesive, print and die-cut in-line into finished labels. The advantage of ETI Cohesio and Labeline equipment is to save 30% to 70% on self-adhesive material costs. *ETI* has more than 50 machines installed worldwide to serve different markets such as: cosmetics, wine, beverages, beer, food, etc...

Recently, the company has installed equipments in the USA, Germany and Russia.

Italian customers, do not hesitate to contact:

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ETI Converting Equipment appoints an agent for Italia

ETI Converting Equipment, a Canadian company based in Boucherville, Quebec, Canada, has announced the appointment of Mr Giovanni Ravelli, from Litotec, Milan, as the ETI Converting agent in Italia. The market knowledge and the excellent reputation of Ravelli, combined with the ETI global expertise, will create 'an excellent synergy to serve and meet the Italian market's expectations', said the company in a statement.

ETI Converting Equipment enables label printers to siliconize, coat adhesive, print and die-cut in-line into finished labels. The advantage of ETI Cohesio and Labeline equipment is to save 30-70 per cent on self-adhesive material costs. ETI has more than 50 machines installed worldwide to serve different markets such as: cosmetics, wine, beverages, beer, food, and more.

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Une quatrième ligne de production ETI Converting pour Grand-Ouest Étiquettes

La société bretonne Grand-Ouest Étiquettes préfère les machines ETI Converting Equipment pour la qualité d'impression et les performances qu'elles atteignent sur des matériaux supportés et non-supportés. Michel Rault, président de Grand-Ouest explique : *« Ce qui nous plaît dans la ETI, c'est la versatilité, non seulement au niveau des possibilités d'insertion de cassettes de dorure, de sérigraphie ou de découpe dans tous les postes flexo, mais également au niveau des supports imprimables. »* « *Tous peuvent imprimer une belle étiquette, mais l'avenir appartient à ceux qui utiliseront la technologie disponible afin de combler les besoins de leurs clients : la réduction des coûts et la différenciation de l'étiquette* », ajoute François Bayzelon, président de ETI. Les machines ETI permettent l'application de silicone et d'adhésif en ligne afin de fabriquer et imprimer l'étiquette en un seul passage. La réduction des coûts de fabrication de l'étiquette avec ce procédé est, selon le constructeur, de 30 à 70 % moindre que le coût d'achat de matières autocollantes traditionnelles.



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Рекламная полиграфия в

06.02.2007

Первая конференция печатников, использующих технологию «ETI CONVERTING EQUIPMENT»

В марте этого года в Барселоне состоится первая конференция группы пользователей оборудования ETI. Эта некоммерческая организация соберет всех печатников, использующих технологию компании ETI, для обмена и получения коммерческой и технической информации о различных продуктах, произведенных при помощи этого запатентованного в 2005 году оборудования.

Цель этой конференции увеличить количество этикеток, полностью произведенных по технологии ETI, на рынке самоклеящейся этикетки. Печатники, использующие технологию ETI, объединят свои усилия с целью удовлетворить все растущие потребности заказчиков и рынка в целом.

Более 20 компаний из разных стран мира, производящих этикетки для различных рынков (вина, напитки, продукты питания, косметика), будут участвовать в этой двухдневной конференции. Также там будут присутствовать другие VIP приглашенные.

Работая в команде, члены организации смогут вынести много интересного из этой встречи, проходящей раз в пол года, а затем смогут продолжить общение посредством видео конференций, пресс релизов и интерактивного сайта.

Источник: ETI converting equipment

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Визитки

Календари

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Пластиковые карты

Полиграфия для CD&DVD

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OK

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Полиграфия на Принт-форуме

[Пластиковые карты](#)



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Converted materials

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"ETI Converting Equipment" First Technology Users Conference

Source: ETI Converting Equipment, 2007-Feb-02

Boucherville, February 1st, 2007 - Next March, in Barcelona, Spain, the first conference of the "ETI Users Group" will take place. This non-profit organization will regroup ETI users to exchange and share commercial and technical information on products made by ETI equipment, an in-line silicone and adhesive coating machine, for which ETI Converting Equipment obtained a patent in April 2005.

The goal of the conference is to increase and accelerate the presence of "ETI manufactured labels" on the market place. The ETI users will join forces to answer the increase demand for differentiated and cost effective labels requested by the major end users and by the market in general.

More than 20 companies, around the world, evolving in different markets (wine, beverages, cosmetics, food) will participate in the 2 day conference. Other VIP will also be present.

By working as a team, the members will be able to get the best out of the bi-annual conferences, video conferences, news letters and interactive web sites that the organization will have to offer.

Web: <http://www.eticonverting.com>

INDUSTRY NEWS **AMERICAS**

Both companies have reached an agreement on global pricing for the supply of *Ahlstrom* release base papers to the *ETI* user group worldwide.

This cooperation heralds a new kind of relationship between *ETI Converting* and its clients. *ETI* is not only a supplier of the in-line silicone and adhesive coating machine, but also provides solutions for the whole process of the label manufacturing and converting, including recommendations on raw materials and label formulations. *ETI Converting Equipment* thus enables label printers to remarkably reduce their production costs.

→ www.eticonverting.com

→ www.ahlstrom.com

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■ CANADA

Partnership agreement

ETI CONVERTING ■ A partnership agreement with *Ahlstrom*, one of the world's leading release base paper suppliers, has been announced. *ETI* conceived a technology that enables label printers to manufacture their own self-adhesive stock.

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