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For the first time in 5 years, ETI Converting Equipment will exhibit an ETI Cohesio line at LabelExpo Brussels 2007

Source: ETI Converting Equipment, 2007-Apr-23

Previously shown at the Chicago 2002 exhibition this machine draw label printers attention on a new alternative to manufacture PS stock in house.

At the show, ETI Cohesio, will convert pre-printed face stock into a finished label, including in-line coating of silicone and adhesive, die-cutting and finishing.

Seven years after the launch of this technology, ETI Converting has grown and sold to the leaders of the label printing industry worldwide.

"We thought that it was time to show our equipment again to the market. The technology has matured since we presented the equipment in Chicago few years ago. Our production of clear-clear label, as well as our system for in-line siliconizing, has never been presented in a show. Label printers are curious about it." - says Mr. Francois Bayzelon, the founder of ETI. "We want to be recognized as the leader in the technology of in-line/in-house production of PS stock. Therefore we took the decision of showing the people how it is easy to manufacture high quality PS stock in their plant and what are the advantages." - adds Catherine Leveille, ETI sales and marketing manager.

Based on the success that the company has experienced in 2002, ETI team expects a lot of people on his booth this year. Printers are always interested by highly profitable equipment and solutions to lower their production costs. ETI believes that this should demonstrate to printers new opportunities to increase their profit margins.

Visit ETI and see how you can save money by entirely manufacturing your labels. Booth 12X100 Hall 12.

Web: <http://www.eticonverting.com>

PRESS RELEASE

TERAOKA ACQUIRES A SECOND ETI COHESIO

Boucherville, May 10th, 2007 - Less than one year after the installation of the first ETI Converting line, Teraoka, the leader of direct thermal pressure sensitive labels in *South Africa*, acquires a second **ETI Cohesio** for its Johannesburg's plant. The ability to adapt quickly to this new technology demonstrates the dynamism of the South African leader and his employees. The *Cohesio* is an in-line silicone and adhesive coating equipment to manufacture pressure sensitive labels.

For Teraoka, the savings on PS material made during the previous year, as well as the reliability of the ETI equipment, more than justify such an investment. The purchase of a second machine confirms the South African company's success in manufacturing PS stock in-house with the ETI technology.

The vertical integration of the PS manufacturing operation at label printer's houses is the vision of Francois Bayzelon, president of ETI Converting Equipment. Mr Frank Smart, CEO of Teraoka and Mr Albe Naude, Managing Director, are both sharing this vision to achieve cost reduction objectives. All of them are convinced that this vision represents the future of the pressure sensitive label market.

During the past years, more than sixty *Cohesio* were sold worldwide, on five continents.

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