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ETI and Degussa at Label Summit Latin America

At Label Summit Latin America, held in Mexico City May 23-24, the equipment manufacturer ETI Converting Equipment and the silicone supplier Degussa Goldschmidt Chemical jointly presented the benefits of in-line siliconizing and adhesive coating for label printers.

Recently, Degussa and ETI Converting Equipment, Inc. formed a partnership to provide equipment and materials that increase label printers' margins from 30-70 per cent by bringing PSA laminate production in-house. The whole process includes producing their own release liner, coating the adhesive, printing and laminating in one operation.

Leading Mexican label printers have recognized that the ETI patented process is able to reduce costs by allowing them to produce their own laminate, but more important are the manufacturing flexibility and new capabilities that become possible. For example, the integrated line allows a manufacturer to reverse print film labels without the cost of liner scrap and secondary laminating steps.

'The Label Summit in Mexico was an assembly of all the important Latin American printers, and the perfect event at which to introduce this type of leading edge technology,' said Catherine Léveille, marketing manager at ETI.

The same cost savings benefits will be introduced by both companies at the next FINAT conference in Warsaw on June 7-9 2006.

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ETI announces partnership with Degussa

At the Label Summit Latin America, in Mexico, equipment manufacturer ETI Converting Equipment and silicone supplier Degussa Goldschmidt Chemical for the first time jointly presented the benefits of in-line siliconizing and adhesive coating for label printers.

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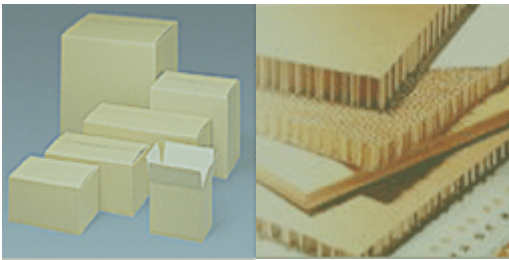
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become possible. For example, the integrated line allows a manufacturer to reverse print film labels without the cost of liner scrap and secondary laminating steps,' stated Catherine Léveille, Marketing Manager at ETI.

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A new partnership for the benefit of worldwide label printers

Source: ETI Converting Equipment, 2006-May-29

Supplier directory

For the first time in the Label Summit Mexico, the equipment manufacturer ETI Converting Equipment and the silicone supplier Degussa Goldschmidt Chemical jointly presented the benefits of in-line siliconizing and adhesive coating for label printers.

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